



BURSCOUGH FC

Sponsorship

Opportunities 22/23

www.burscoughfc.com





SPONSORSHIP OPPORTUNITIES

MAIN SHIRT

SPONSOR

£2500



Your Company Logo on the front of our First Team Home and Away Kits. 4 Season Tickets to attend all of our BFC home fixtures and a signed framed shirt. Also benefit from social media coverage and signage around the ground.

SHIRT NECK

SPONSOR

£1000



Your Company Logo on the rear of our First Team Home and Away Kits. 4 Season Tickets to attend all of our BFC home fixtures and a signed framed shirt. Also benefit from social media coverage and signage around the ground.

TRAINING KIT

SPONSOR

£1000

Your Company Logo featured on the front of our Training Kit. Used for Home and Away Fixtures plus Midweek Training. You'll receive social media coverage and benefit from signage around the ground. You will also receive 4x season tickets for the 22/23 season.

STAND

SPONSOR

£2500 - 18 Months

Our Stand Sponsor will hold the naming rights to the Main Stand at the Community Ground. This includes 5x Signs, 3 pitch and 2 stand facing. You will also benefit from 4x Season tickets for duration of your sponsorship, extensive social media coverage and you'll be invited to be our matchday sponsor for 1x home fixture per season.



SPONSORSHIP OPPORTUNITIES

DUGOUT SPONSOR

£800

A sign fitted to both the home and away dugouts at the Community Ground. Plus a free advert in our matchday programme for the 22/23 season. Also benefit from extensive social media coverage and 4x season tickets

ADVERTISING BOARDS

£400 - 12 MONTHS

12x8 Foot Board fitted at the Community Ground, visible to all of our private hires through the week. Benefit from a thank you post on our social media and visibility in matchday photography. You will also receive 4x free season tickets.

PLAYER SPONSOR

£100

Your Company Logo attached to the players profile on our website, any social media posts relating to the player and have your business name announced at every game. You will also receive 4 free tickets to a game of your choice and have a pre-match photo with the player.

GROUND SPONSOR

TBD

At Burscough FC we are open to working with a business who would like to purchase the naming rights to our ground. Any such sponsor would receive extensive signage around the facility, feature on the BFC website, social media and all pre match advertising material. You would also benefit from 4x free season tickets and a signed shirt.



WHY SPONSOR BURSCOUGH FC?

BENEFITS

- Support your local community club with teams from grassroots to first team
- Social Media + Website coverage
- Free access to networking events and the opportunity to connect with our other partners
- Receive an invite to the launch event for our new bar
- Play your part in making Burscough FC a team it fans can be proud of
- We have a wide range of packages to suit all businesses
- Advertise to our Burscough FC Members



FACTS

- Burscough FC currently operates 5 teams from Under 11 through to its First Team with plans to add many more...
- Burscough FC was founded in 1946
- FA Trophy Champions 02/03
- Our First Team play in the North West Counties Premier Division
- Northern Premier League Champions in 2006/07



Burscough FC is under new ownership and we are ready to bring success back to the village. This is your chance to be involved!



BURSCOUGH FC

Become a Sponsor and help shape
the future of Burscough FC!

Get in touch
commercial@burscoughfc.com

 [@burscoughfc1946](https://twitter.com/burscoughfc1946)

www.burscoughfc.com

